

Willie Cero Smith
@DirectorCero | directorCero@gmail.com

Work Experience

Technical Specialist | Apple Store, Pasadena

Sept 2021 – Present

- Provide hands-on technical support, diagnosing and resolving issues for Apple customers.
- Assist team members in processing repairs, ensuring quick and effective solutions.
- Maintain up-to-date knowledge of Apple products and technologies to deliver informed support.
- Exhibit strong people skills and problem-solving abilities, earning trust from customers and colleagues.

Freelance Post Production Artist

Feb 2019 – Present

- Utilize software such as DaVinci Resolve, Adobe Premier Pro, Avid, and Final Cut Pro to edit films, shorts, music videos, and commercials.
- Demonstrate excellent team communication, meeting deadlines and making necessary alterations.
- Apply years of talent in Editing, Color Correction, Sound Design, Foley, and Format Conversions to deliver high-quality content.

Freelance Film Producer | The Squid Farm

Nov 2019 – Feb 2020

- Scheduled shooting dates and managed contracts for talent and production team.
- Handled financial queries and payments, ensuring timely and accurate transactions.
- Prepared Combined Continuity Dialogue and Spotting Lists (CCSL) for films

Healthcare Specialist | United States Army

Sept 2010 – Mar 2011

- Responsible for soldiers in providing emergency care as a decorated Non-Commissioned Officer.
- Trained and led soldiers to work as a team and execute healthcare efficiently.
- Delegated tasks under pressure and, oversaw productivity of field and clinical healthcare.

Education

- MFA in Film (Directing/Writing) | ArtCenter College of Design, Pasadena, CA 2019
- BS in Scriptwriting for Television and Radio | Ithaca College, Ithaca, NY 2009
- AAS in New Media Communications | Sussex County Community College, Newton, NJ 2007

Skills

- Proficient in American Sign Language, Korean, German, and Spanish.
- Strong understanding of media editing software: Final Cut, DaVinci Resolve, Adobe Premiere.
- 8-year US Army Veteran with expertise in emergency care and technical troubleshooting.

Hobbies & Interests

- Reading non-fiction, fiction, comics, manga, and scientific peer reviews.
- Passionate about filmmaking and watching diverse genres on SVOD networks.
- Enthusiastic about sports, including basketball, football, soccer, and rugby.